



Beverly Hills City Council Liaison / Rodeo Drive/Special Events/  
Holiday Program Committee  
will conduct a Special Meeting, at the following time and place, and will address  
the agenda listed below:

CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Beverly Hills, CA 90210

**TELEPHONIC / VIDEO CONFERENCE MEETING**

**Beverly Hills Liaison Committee Meeting**  
<https://beverlyhills-org.zoom.us/my/committee>

Meeting ID: 516 191 2424

Passcode: 90210

You can also dial in by phone:

+1 669 900 9128 US

+1 833 548 0282 (Toll-Free)

One tap mobile

+16699009128,,5161912424# US

+18335480282,,5161912424# US (Toll-Free)

Wednesday, November 17, 2021

4:00 PM

*Pursuant to Government Code Section 54953(e)(3), members of the Beverly Hills City Council Liaison / Audit and Finance Committee and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at [www.beverlyhills.org/live](http://www.beverlyhills.org/live) and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to [mayorandcitycouncil@beverlyhills.org](mailto:mayorandcitycouncil@beverlyhills.org).*

**AGENDA**

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Resolution of the Beverly Hills City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee authorizing public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e) and making findings and determination regarding the same.
- 3) Special Event Request for Vanity Fair to Continue to Utilize the 400 Block of North Crescent Drive for Academy Award Event over the next three years (2022-2024)

4) Future Agenda Items

5) Adjournment

  
Huma Ahmed  
City Clerk

Posted: November 15, 2021

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT  
[WWW.BEVERLYHILLS.ORG](http://WWW.BEVERLYHILLS.ORG)***



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.



## STAFF REPORT

**Meeting Date:** November 17, 2021

**To:** Rodeo Drive Committee/Special Events/Holiday Program Committee

**From:** Gabriella Yap, Secretary of the Rodeo Drive Committee/Special Events/Holiday Program Committee

**Subject:** A RESOLUTION OF THE COUNCIL LIAISON / RODEO DRIVE COMMITTEE/SPECIAL EVENTS/HOLIDAY PROGRAM COMMITTEE OF THE CITY OF BEVERLY HILLS AUTHORIZING PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

**Attachments:** 1. Proposed resolution

---

### **RECOMMENDATION**

Staff and the City Attorney's office recommend that the Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee adopt a resolution making the following findings so that meetings of the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee will be subject to the special Brown Act requirements for teleconference meetings: (1) the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee has reconsidered the circumstances of the COVID-19 state of emergency; (2) the state of emergency continues to directly impact the ability of the members to meet safely in person; and (3) state or local officials continue to impose or recommend measures to promote social distancing.

### **FISCAL IMPACT**

The proposed resolution allowing the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee greater flexibility to conduct teleconference meetings is unlikely to cause a greater fiscal impact to the City as the

Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee has been conducting such teleconference meetings for over a year.

## **INTRODUCTION**

Governor Newsom recently signed new legislation (AB 361) allowing the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions. These special requirements give the City greater flexibility to conduct teleconference meetings when there is a declared state of emergency and either social distancing is mandated or recommended, or an in-person meeting would present imminent risks to the health and safety of attendees.

## **BACKGROUND**

On March 4, 2020, Governor Newsom proclaimed a state of emergency to exist in California due to the spread of COVID-19. The Governor subsequently issued numerous executive orders suspending or modifying state laws to facilitate the response to the emergency. Among other things, these executive orders superseded certain Brown Act requirements and established special rules to give local public agencies greater flexibility to conduct teleconference meetings. Those special rules expired on September 30, 2021.

On September 16, 2021, in anticipation of then-imminent expiration of his special rules for teleconference meetings, the Governor signed AB 361. In key part, this bill amends the Brown Act to establish special requirements for teleconference meetings if a legislative body of a local public agency holds a meeting during a proclaimed state of emergency and either state or local officials have imposed or recommended measures to promote social distancing, or the body determines, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

AB 361 builds upon Executive Order (“EO”) N-29-20, issued by the Governor on March 17, 2020, which relaxed the teleconferencing requirements of the Brown Act to facilitate virtual meetings during the COVID-19 declared emergency. EO N-29-20’s provisions concerning public meetings applied through September 30, 2021.

AB 361 authorizes local agencies to continue meeting remotely without following the Brown Act’s standard teleconferencing provisions if the meeting is held during a state of emergency proclaimed by the Governor and either of the following applies: (1) state or local officials have imposed or recommended measures to promote social distancing; or (2) the agency has already determined or is determining whether, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

EO N-29-20 required legislative bodies to make remote public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body, and to make reasonable efforts to adhere as closely as reasonably possible to the provisions of the Brown Act. AB 361 adds new procedures and clarifies the requirements for conducting remote meetings as follows:

- Public Comment Opportunities in Real Time: A legislative body that meets remotely pursuant to AB 361 must allow members of the public to access the meeting via a call-in option or an internet-based service option, and the agenda for the remote meeting must provide an opportunity for members of the public to directly address the body in real time. Although the agency may still ask for public comments to be submitted in advance, the agency cannot require public comments to be submitted in advance of the meeting. If an agency does not provide a timed public comment period, but takes public comment separately on each agenda item, it must allow a reasonable amount of time per agenda item to allow members of the public the opportunity to provide public comment, including time to “be recognized for the purpose of providing public comment.”
- No Action During Disruptions: In the event of a disruption that prevents the local agency from broadcasting the remote meeting, or in the event of a disruption within the local agency’s control that prevents members of the public from offering public comments using the call-in option or internet-based service option, AB 361 prohibits the legislative body from taking any further action on items appearing on the meeting agenda until public access to the meeting via the call-in or internet-based options is restored.
- Periodic Findings: To continue meeting remotely pursuant to AB 361, an agency must make periodic findings that: (1) the body has reconsidered the circumstances of the declared emergency; and (2) the emergency impacts the ability of the body’s members to meet safely in person, or state or local officials continue to impose or recommend measures to promote social distancing. These findings should be made not later than 30 days after teleconferencing for the first time pursuant to AB 361, and every 30 days thereafter.

## **DISCUSSION**

To continue to hold meetings under these special teleconferencing requirements, the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee needs to make two findings pursuant to Government Code Section 54953(e)(3). First, there must be a declared state of emergency and the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee must find that it has reconsidered the circumstances of such emergency. Second, the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee must find that such emergency continues to directly impact the ability of the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee members to meet in person. Alternatively, for the second finding, the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee must find that state or local officials continue to impose or recommend social distancing measures. These findings must be made within 30 days after the City Council Liaison / Rodeo Drive Committee/Special Events/Holiday Program Committee teleconferences for the first time under AB 361 and every 30 days thereafter.

The declared emergency is still in effect. Furthermore, the State of California and the County of Los Angeles have recommended measures to promote social distancing. The Centers for Disease Control and Prevention continue to advise that COVID-19 spreads

more easily indoors than outdoors and that people are more likely to be exposed to COVID-19 when they are closer than 6 feet apart from others for longer periods of time. Additionally, the Los Angeles County Department of Public Health still encourages people at risk for severe illness or death from COVID-19 to take protective measures such as social distancing and, for those not yet fully vaccinated, to physically distance from others whose vaccination status is unknown. The County Health Department also continues to recommend that employers take steps to support physical distancing.

Please note that AB 361 applies to all legislative bodies. Therefore, Commissions and standing committees will need to also comply with the requirements of AB 361.

Gabriella Yap  
Secretary of the City Council Liaison /  
Rodeo Drive Committee/Special  
Events/Holiday Program Committee

---

Approved By

# **Attachment 1**

RESOLUTION NO. CCL-SEC-01

RESOLUTION OF THE CITY COUNCIL LIAISON / RODEO  
DRIVE COMMITTEE/SPECIAL EVENTS/HOLIDAY  
PROGRAM COMMITTEE OF THE CITY OF BEVERLY HILLS  
AUTHORIZING PUBLIC MEETINGS TO BE HELD VIA  
TELECONFERENCING PURSUANT TO GOVERNMENT  
CODE SECTION 54953(e) AND MAKING FINDINGS AND  
DETERMINATIONS REGARDING THE SAME

WHEREAS, the City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee is committed to public access and participation in its meetings while balancing the need to conduct public meetings in a manner that reduces the likelihood of exposure to COVID-19 and to support physical distancing during the COVID-19 pandemic; and

WHEREAS, all meetings of the City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code 54950 – 54963), so that any member of the public may attend, participate, and watch the Beverly Hills City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee conduct its business; and

WHEREAS, pursuant to Assembly Bill 361, signed by Governor Newsom and effective on September 16, 2021, legislative bodies of local agencies may hold public meetings via teleconferencing pursuant to Government Code Section 54953(e), without complying with the requirements of Government Code Section 54953(b)(3), if the legislative body complies with certain enumerated requirements in any of the following circumstances:

1. The legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing.
2. The legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the

emergency, meeting in person would present imminent risks to the health or safety of attendees.

3. The legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

WHEREAS, on March 4, 2020, Governor Newsom declared a State of Emergency in response to the COVID-19 pandemic (the “Emergency”); and

WHEREAS, the Centers for Disease Control and Prevention continue to advise that COVID-19 spreads more easily indoors than outdoors and that people are more likely to be exposed to COVID-19 when they are closer than 6 feet apart from others for longer periods of time; and

WHEREAS, the Los Angeles County “Responding together at Work and in the Community Order (8.23.21)” provides that all individuals and businesses are strongly encouraged to follow the Los Angeles County Public Health Department Best Practices. The Los Angeles County Public Health Department “Best Practices to Prevent COVID-19 Guidance for Businesses and Employers”, updated on September 13, 2021, recommend that employers take steps to reduce crowding indoors and to support physical distancing between employees and customers; and

WHEREAS, the Beverly Hills City Council has adopted a resolution that continues to recommend steps to reduce crowding indoors and to support physical distancing at City meetings to protect the health and safety of meeting attendees; and

WHEREAS, due to the ongoing COVID-19 pandemic and the need to promote social distancing to reduce the likelihood of exposure to COVID-19, the City Council Liaison/Rodeo

Drive Committee/Special Events/Holiday Program Committee intends to hold public meetings via teleconferencing pursuant to Government Code Section 54953(e).

NOW, THEREFORE, the City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee of the City of Beverly Hills resolves as follows:

Section 1. The Recitals provided above are true and correct and are hereby incorporated by reference.

Section 2. The City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee hereby determines that, as a result of the Emergency, meeting in person presents imminent risks to the health or safety of attendees.

Section 3. The City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee shall conduct its meetings pursuant to Government Code Section 54953(e).

Section 4. Staff is hereby authorized and directed to take all actions necessary to carry out the intent and purpose of this Resolution including, conducting open and public meetings in accordance with Government Code section 54953(e) and other applicable provisions of the Brown Act.

Section 5. The City has reconsidered the circumstances of the state of emergency and finds that: (i) the state of emergency continues to directly impact the ability of the members to meet safely in person, and (ii) state or local officials continue to impose or recommend measures to promote social distancing.

Section 6. The Secretary of the City Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee shall certify to the adoption of this Resolution and shall cause this Resolution and his/her certification to be entered in the Book of Resolution of the City

Council Liaison/Rodeo Drive Committee/Special Events/Holiday Program Committee of this  
City.

Adopted:

---

ROBERT WUNDERLICH

Presiding Councilmember of the City  
Council Liaison/Rodeo Drive  
Committee/Special Events/Holiday  
Program Committee of the City of  
Beverly Hills, California



**CITY OF BEVERLY HILLS**  
**COMMUNITY DEVELOPMENT**

**MEMORANDUM**

**TO:** City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee

**FROM:** Magdalena Davis, Special Event and Filming Coordinator

**DATE:** November 17, 2021

**SUBJECT:** Special Event Request for Vanity Fair to Continue to Utilize the 400 Block of North Crescent Drive for Academy Award Event over the next three years (2022-2024)

**ATTACHMENTS:**

1. Letter of Request from Vanity Fair
2. Local Merchants, Restaurants and Hotels Utilized by Vanity Fair

---

**INTRODUCTION**

Vanity Fair has returned to seek support from City Council Liaisons to have the next Vanity Fair post-Academy Awards Party hosted in Beverly Hills on **Sunday, March 27, 2022**. Similar to previous years, the proposal includes a street closure of the 400 block of N. Crescent Drive directly adjacent to City Hall from Tuesday, March 15 until Thursday, March 31, 2022. The necessary build plans and day-of event lane closures will take place in coordination with City staff.

In addition, Vanity Fair is also seeking support for an additional two years, as previously granted by Council for multi-year agreements, for the event to take place again on N. Crescent Drive in 2023 and 2024. Council approval has been granted for this event in three-year increments since 2015.

**DISCUSSION**

Vanity Fair's annual post-Academy Awards Party has been an international, high-profile prestigious event for over 25 years, with the last 6 occasions held in Beverly Hills in between City Hall and the Wallis Annenberg Center for the Performing Arts (the Wallis). By utilizing a street closure, the event organizers have constructed an elaborate tented area on N. Crescent Drive that attracts an average of 800-1,000 high-profile attendees. These guests include Oscar winners and nominees, as well as actors, celebrities, politicians and dozens of national and international media outlets. Conde Nast Director of Special Projects Sara Marks has expressed how pleased they are with the venue being adjacent to the iconic Beverly Hills City Hall, and that they are eager to return after a hiatus due to the pandemic in 2021.

Similar to years past, the event seeks approval for a two-week street closure of the 400 block of N. Crescent Drive, use of additional streets in the City such as Civic Center Drive and Foothill Road, and Crescent garage as well as the North parking lot of City Hall for build-out and event preparations. On the weekend of the event, a complete buy out of the Crescent garage, lighting City Hall's Crescent courtyard, and Municipal Gallery are also requested (Attachment 1). Their event also includes use of the Wallis; the agreement with the Wallis is managed separately with the Wallis Board of Directors and staff, who are enthusiastically in support of Vanity Fair returning for 3 years.

As proposed, the event will once again require a street closure of the 400 block of N. Crescent Drive in between N. and S. Santa Monica Boulevards, inclusive of setup and tear down, from Tuesday, March 15 (11:59PM) until Thursday, March 31, 2022 (10:00PM). Extended closures of lanes including S. Santa Monica Boulevard and N. Santa Monica Boulevard, as well as full lane closures on the 400 block of N. Cañon Drive, for arrivals and departures of guests will be in place only on event day from approximately 3:00PM until 2:00AM. The event itself takes place from 5:00PM – 2:00AM, inclusive of arrivals and departures that includes staggered invitation times.

Vanity Fair wholeheartedly prioritizes the City's safety-first approach and as such, all road closures will be subject to review and approval of a traffic control plan by the City's Transportation Division and Police Department. Additionally, all permits through the Special Events Division, including temporary structure, tent, generator and film permits will be reviewed and approved by City staff from many departments and divisions including Police, Fire, Public Works and Parking Services.

The event organizers have also confirmed that they will adhere to any pandemic regulations set forth by the Los Angeles County Department of Public Health, including a plan to require guests to show identification, proof of vaccine, and/or a negative COVID test.

Adjacent residents and merchants will be notified of the upcoming activity and closures, including local churches on N. Santa Monica Boulevard for the event day specifically. Due to the unique date of the Academy Awards in 2022, this event takes place the weekend after the LA Marathon (March 20, 2022), and so any notifications will be made well in advance and specific to the closure activity. Traditionally the City also places advertisements on behalf of event organizers in local newspapers to supplement their marketing efforts and provide accurate street closure information to residents.

As is the case every year, Vanity Fair's event is a highly publicized event, broadcast throughout international and national press and media. Previous copies of media materials have included sample coverage of the party, which includes hundreds of references to Beverly Hills, City Hall, and the Wallis.

Vanity Fair and their guests have, since 2015, utilized local merchants, restaurants and hotels. The event crew and staff shop local during the build process, Vanity Fair staff and guests have stayed for a combined 371 room nights at local hotels during each year, and experienced all of the amazing amenities that Beverly Hills offers as a destination, including its world-class shopping and dining. In 2020 alone, Vanity Fair patronized over 78 local businesses leading up to, during, and post event. Attachment 2 details the local businesses that Vanity Fair has utilized over the years, with a commitment to continue in 2022 and beyond.

## **FISCAL IMPACT**

Vanity Fair parent company Conde Nast pays for all City permits including: Special Event, Building, Fire and the associated hourly personnel, facility rentals including 450 N. Crescent parking garage and the Municipal Gallery, and street closure fees, as well as any damage deposits and turf replacement.

In the two previous agreements made for 3-year terms each, the street rental cost from the fee schedule has been charged for "Commercial Locations, Non-Resident, 25-30 Hours", and does not include an additional higher hourly rate. This allows for the street closure fee for the expanded closures on the weekend of the event itself to be collected, and keeps the total cost at a flat rate

rather than the additional hourly rate of \$1,109 for over two weeks (336 hours) as appears in the fee schedule. This flat rate of \$21,171 is being requested again for a 3-year term of support from Council Liaisons to be charged annually in addition to the other permit fees. Over the previous 3 years, upwards of \$140,000 has been collected each event in permit, personnel and facility fees, with similar amounts expected for 2022, charged according to the current fee schedule rates.

Additionally, the costs for noticing residents and businesses, as well as any and all equipment to close the street safely, including advanced message boards for traffic and residents, will continue to be at the expense of Vanity Fair. The City does traditionally also give advanced notice through its normal communications channels, such as street closure advertisements in local newspapers, social media, and Nixle alerts for traffic the Sunday of the event.

Providing a Certificate of Insurance for \$25 million in General Liability naming the City as additionally insured will be the responsibility of Conde Nast (Vanity Fair). The City's Risk Manager has confirmed indemnification of the City as a requirement, with the amount matching the previous street-closure events for Vanity Fair.

### **RECOMMENDATION**

With the success of the events held here in Beverly Hills since 2015, Vanity Fair has confirmed its eager proposal to seek another 3-year commitment with the City. City Council Liaisons feedback and approval is requested regarding the following post-Academy Awards Party events: Sunday, March 27, 2022, and a select Sunday in February 2023 and February 2024 (exact dates to be determined based on the date of the Academy Awards). This includes City Council approval for an event-related street closure on N. Crescent Drive for the 2022 event from Tuesday, March 15 (11:59PM) until Thursday, March 31, 2022 (10:00PM), and the flat-rate, rather than hourly, street closure fee.

Unless Liaisons have any questions or concerns, City staff will bring this completed proposal to a future City Council meeting. Additionally, the exact dates of the street closures for 2023 and 2024 will be shared annually at a future Council meeting.

# **Attachment 1**

# VANITY FAIR

1 World Trade Center, New York, New York 10007

To: The Honorable Mayor, Beverly Hills Council & the City of Beverly Hills  
From: Sara Marks, Director of Special Projects, Vanity Fair

10.7.21

Firstly, we would like to say thank you to The Honorable Mayor, Beverly Hills Council & the City of Beverly Hills for their help with the 6 years we have hosted our Academy Award Dinner and Post Party. Each year has been very successful and it wouldn't have happened without the participation of all the different divisions of City Hall that we have had the pleasure of working with.

We would like to make a proposal for an additional 3 years 2022-2024 using the same location and a similar time frame. The date for 2022 is March 27th – as of yet we do not know the dates for 2023 or 2024 normally the third week in February.

The format and timing will not change unless the network changes the time of the show. Vanity Fair's Academy Award event would take place from approximately 5:00pm – 2:00am.

As a recap Vanity Fair's Academy Award Event consists of a reception for 800-1000 guests whose arrivals are staggered over the course of the evening. Each guest that attends has a time coded admission card/parking pass. We would add that for 2022 we would adhere to any regulations in place regarding Covid-19 and plan on requiring guests to show ID, Proof of Vaccine and have a PCR Test.

We would like to use the same location: N Crescent Drive between Santa Monica Blvd and S. Santa Monica Blvd / Burton Way and again would incorporate the City Hall gardens adjacent to this space and create a custom lighting plan for the main City Hall building as viewed from this location. The Wallis Annenberg Center for the Performing Arts has already agreed to our being at the same location for the next three years (2022-2024).

We will as we have done in previous years work very closely with all those at the City of Beverly Hills who are involved with this project.

Our estimated dates for the street closure of Crescent for 2022 would be as follows:  
2022 – Midnight on 3.15.22 – 6:00pm on 3.31.22  
2023 – To be determined once we have the date  
2024 – To be determined once we have the date

As in previous years we will contact all those on the distribution list (local merchants, residents, churches and any additional organizations that are necessary) and ensure that they are made aware of the street closure activities which may occur during the time frame for that particular year. As we get closer to the night of the event, we will also distribute a reminder notification letter to all necessary.

We have found an ideal location for the event and we look forward to extending our relationship with the City of Beverly Hills for many more years to come.

Sincerely,

*Sara Marks*

Sara Marks  
Director of Special Projects  
Vanity Fair  
Tel: 860-514-3383

CONDÉ NAST

# **Attachment 2**

LOS ANGELES:  
6300 Wilshire Boulevard  
Los Angeles  
Tel: (323) 965-3400

LONDON:  
Vogue House, 1 Hanover Square  
London W1R OAD, England  
Tel: 44-207-499-9080

PARIS  
Place du Palais Bourbon  
75343 Paris Cedex 07  
Tel: 33 44 11 78 52

# VANITY FAIR

**SARA MARKS**  
DIRECTOR OF SPECIAL PROJECTS

**Local Merchants that both the Vanity Fair Crew and our Guests have worked with / used during the time we have been in Beverly Hills through 2020, and plan to in 2022 and beyond:**

Alo Yoga  
Al's Newstand  
AndSons Chocolate  
Anthropologie  
Avra Estiatorio  
Bank of America  
Beverly Hills Market & Deli  
Beverly Hilton Hotel  
Beverly Wilshire Four Seasons Hotel  
Bluebottle  
Brooks Brothers  
CH Carolina Herrera  
Chaumont  
Chin Chin  
Clementine  
Club Monaco  
Cos  
Crate & Barrel  
Crustacean  
Culina @ The Four Seasons  
CUT @ Beverly Wilshire  
CVS Pharmacy  
Da Pasquale Trattoria  
Diptyque  
Dry Bar  
E.Baldi Restaurant  
Edelweiss Chocolates  
English Rabbit  
Euro Café  
Estiatorio Louka  
Fountain Bar & Polo Lounge at The Beverly Hills Hotel  
Four Seasons Hotel  
Garfield Pharmacy  
Gearys  
Giorgio Armani  
Gratitude Cafe  
Heritage Fine Wines  
Hermes  
Il Fornaio  
Il Pastaio  
Intermix

**CONDÉ NAST**

LOS ANGELES:  
6300 Wilshire Boulevard  
Los Angeles  
Tel: (323) 965-3400

LONDON:  
Vogue House, 1 Hanover Square  
London W1R OAD, England  
Tel: 44-207-499-9080

PARIS  
Place du Palais Bourbon  
75343 Paris Cedex 07  
Tel: 33 44 11 78 52

## VANITY FAIR

SARA MARKS  
DIRECTOR OF SPECIAL PROJECTS

PAGE TWO

### **Local Merchants that both the Vanity Fair Crew and our Guests have worked with / used during the time we have been in Beverly Hills (cont.):**

Jack Colker's 76 Gas Station  
Jersey Mike's  
Jimmy John's  
Kelly's Coffee & Fudge Shop  
Laduree  
La Dolce Vita  
La Scala  
Lawry's The Prime Rib  
Luxe Rodeo Drive  
M Café  
Madeo  
Mastros  
Matsuhisa  
Maude  
Mickey Fine Pharmacy  
Mirame  
Montage Hotel  
Mr. C Beverly Hills  
Mr. Chow  
MiniLuxe Beverly Hills  
Mulberry Street Pizza  
Nate 'n Al  
Neiman-Marcus  
Nespresso  
Paper Source  
Pavilions  
Peninsula Hotel  
Pioneer Hardware Store  
Prada  
Ralph Lauren  
Rite Aid  
Rooftop Grill at The Montage  
Saks Fifth Avenue  
Shiki Beverly Hills  
Sixty Beverly Hills  
Soul Cycle  
Spago  
Stuart Weitzman  
Sugar Fish  
Sunglasses Hut

CONDÉ NAST

LOS ANGELES:  
6300 Wilshire Boulevard  
Los Angeles  
Tel: (323) 965-3400

LONDON:  
Vogue House, 1 Hanover Square  
London W1R OAD, England  
Tel: 44-207-499-9080

PARIS  
Place du Palais Bourbon  
75343 Paris Cedex 07  
Tel: 33 44 11 78 52

# VANITY FAIR

**SARA MARKS**  
**DIRECTOR OF SPECIAL PROJECTS**

PAGE THREE

## **Local Merchants that both the Vanity Fair Crew and our Guests have worked with / used during the time we have been in Beverly Hills (cont.):**

Super Care Drugs  
Terrace Restaurant @ The Maybourne  
The Beverly Hills Hotel  
The BLVD @ Beverly Wilshire  
The Cheesecake Factory  
The Grill on the Alley  
The Honor Bar  
The Maybourne Hotel (formerly The Montage Hotel)  
The Palm Restaurant  
The Print Center  
The Waldorf Astoria  
Tiffany & Co.  
T-Mobile  
Tod's  
Urth Caffee  
Via Allora  
Wally's Vinoteca  
Wally's Wine Store  
Whole Foods  
Williams Sonoma  
Wolfgang's Steakhouse

## **HOTELS USED FOR OSCARS**

1. Maybourne (formerly Montage) Hotel (371 Nts)
2. Guests coming in stayed at: The Peninsula, The Waldorf Astoria, The Regent Beverly Wilshire Four Seasons, The Four Seasons on Doheny, The Beverly Hills Hotel & Sixty Beverly Hills.

## **HOTELS USED FOR NEW ESTABLISHMENT**

1. Maybourne (formerly Montage) Hotel (88nts)
2. Sixty Beverly Hills (308nts)
3. Peninsula Hotel (125nts)
4. Waldorf Astoria Hotel (60nts)
5. The Four Seasons on Doheny (60nts)