

For Immediate Release

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NEXT NIGHT is Back in Beverly Hills

Street Festival Set for Saturday, October 22 on South Beverly Drive



(Beverly Hills, CA: October 3, 2022) – South Beverly Drive in Beverly Hills will once again host an evening of dynamic live music and family entertainment with the 5th Annual NEXT NIGHT Street Festival on Saturday, October 22 from 4 - 9 p.m.

The evening will include live musical performances by the 'Pop 2000 Tour' featuring Lance Bass of *NSYNC, OTown and LFO. In addition, Kelsie Watts from NBC's 'The Voice' will take the NEXT NIGHT stage to perform her latest release, "I Can't Say Goodbye." Finally, Beverly Hills' own Rod Lightning & the Thunderbolts of Love and DJ Keybo will round out the musical highlights.

NEXT NIGHT is free to attend and will also feature food, art, games and attractions as well as a beer & wine garden. Businesses along South Beverly Drive will be offering unique experiences, special items and promotions that celebrate local merchants.

"Our NEXT NIGHT event is being taken to a whole new stratosphere this year," said Mayor Lili Bosse. "We are welcoming world-renowned entertainment while showcasing our beloved, unique businesses on South Beverly Drive. I already feel the energy and vibrancy this magical night will bring."

NEXT NIGHT is spearheaded by the NEXT Beverly Hills Committee, a committee of young leaders chartered by the City of Beverly Hills to engage residents through innovative initiatives that address the lifestyle, economic and civic needs of the City's next generation.

"I am so excited we were able to bring this beloved event back with such strong support from the Mayor and City Council," said NEXT Beverly Hills Chair Tiffany Davis. "The committee really looked at it with a fresh perspective and a dedication to showcasing what a fun and welcoming community Beverly Hills is, while elevating it to a new level with incredible talent!"

The NEXT NIGHT 2022 Street Festival will be held on South Beverly Drive on Saturday, October 22 from 4 - 9 p.m. A partial street closure between Charleville Drive and Gregory Way will begin at 6 p.m. on Friday, October 21 and conclude at 4 a.m. on Sunday, October 23.

For a full list of activities and more information, please visit beverlyhills.org/NEXTNIGHT.

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