

# BEVERLY HILLS CITY COUNCIL LIAISON/ SMALL BUSINESS ASSISTANCE TASK FORCE COMMITTEE

## SPECIAL MEETING HIGHLIGHTS

Beverly Hills Chamber of Commerce

9400 Santa Monica Blvd., 2<sup>nd</sup> Floor Boardroom Beverly Hills, CA 90210

> October 3, 2019 8:30 AM

#### **MEETING CALLED TO ORDER**

Date/Time: October 3, 2019 / 8:41 AM

**ATTENDANCE** 

City Officials: Lester Friedman, Vice-Mayor; Julian Gold, M.D., Councilmember

City Staff: Nancy Hunt-Coffey, Assistant City Manager; Shana Epstein, Director

of Public Works; Laura Biery, Marketing and Economic Sustainability

Manager; Garin Hussenjian, Community Outreach Manager.

Chamber Staff: Todd Johnson, President and CEO; Blair Schlecter, VP of Economic

**Development and Government Affairs** 

Task Force Members: Shawn Saeedian, Beverly Hills Market and Deli; Sabaa Kamal, Kamal

Beverly Hills, Jeff Tilem, Pioneer Hardware; Robert Rieder, Beverly

Hills Postal Place; Jay Nehouray, Caravan Rug

Small Business Task Force Committee Special Meeting Highlights October 3, 2019

### 1. Public Comment

None

# 2. Welcome, Introductions and Purpose of the Task Force

Each attendee introduced themselves.

The purpose of the Task Force is to attract and retain small businesses in Beverly Hills and to continue to ensure that Beverly Hills provides a favorable business climate for small business.

## 3. Recap of Last Meeting

Blair Schlecter provided a brief recap of the last meeting, including recommendations made by the Task Force.

## 4. Prioritizing of Recommendations

The Task Force discussed prioritizing the nine recommendations of the Task Force developed during previous meeting. The attending Task Force members had differing opinions on priority and were limited in number. Therefore, additional outreach to the Task Force will be done.

## 5. Holiday BOLD Initiative

Garin Hussenjian, Community Outreach Manager provided an overview of the City's Holiday BOLD Initiative. Task force members inquired about ways to get involved in the programming/initiative as a whole.

## 6. Adjournment

The next meeting will be noticed shortly.

Date / Time: October 3, 2019 / 9:21 AM

Small Business Task Force Committee Special Meeting Highlights October 3, 2019