

CITY OF BEVERLY HILLS

455 N. Rexford Drive Beverly Hills, CA 90210 4th Floor Conference Room A

Beverly Hills City Council Liaison / Rodeo Drive/Special Event/Holiday Program Committee:

SPECIAL MEETING HIGHLIGHTS

Friday, June 14, 2019 3:00 PM

MEETING CALLED TO ORDER

Date / Time: June 14, 2019/ 3:11 PM

IN ATTENDANCE:

Mayor John Mirisch, Councilmember Lili Bosse, City Manager George Chavez, Assistant City Manager Nancy Hunt-Coffey, Assistant Director of Community Services Pam Shinault, Assistant Director of Finance Tatiana Szerwinksi, Recreation Services Manager, Public Information Manager Keith Sterling, Kristin Buhagiar, Marketing and Economic Sustainability Manager Laura Biery, Policy and Management Analyst Cindy Owens, Administrative Intern Luis Gonzalez, Nicola Cagliata (RDC), Kathy Gohari (RDC), Mark Tronstein (RDC), Vivian Siegel (FOG), Vicky Swartz (FOG), Susan Rosen (FOG)

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

None:

2) Proposed from Rodeo Drive Committee (RDC) Operational Work Plan and Funding Request for FY 2019-2020

- The RDC does not plan to keep AgenC on retainer as they did in the past and will explore project-by-project event contracts.
- Discussion took place about the City possibly acting as the contract authority for event management contracts going forward.
- The City Council Liaisons supported the proposed work plan and funding request as presented.

3) Request for Co-Sponsorship from Del Sole Foundation for Classic Music Festival

- The Del Sole Foundation requested co-sponsorship of a classical music festival to be held at Greystone Mansion and the Municipal Gallery in City Hall from August 2 – August 4.
- The City Council Liaisons supported the request for sponsorship.
- The City Council Liaisons recommended that a discount and advanced tickets sales be available to Beverly Hills residents.

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4) Request by Chet Diamond for Roxbury Athletic Field Use Permit Fee Reduction

- The City Council Liaisons recommended that the item be brought to the City Council when discussing the fee schedule.
- 5) Request by Hall of Heroes Foundation for Waiver of Greystone Facility Rental Fees
 - Item was pulled; more information was required.
- 6) Joy to the Holidays 2018 Friends of Greystone's Report on Pilot Event
 - · Presentation by City Staff
- 7) Request by Friends of Greystone for City Support of Joy to the Holidays 2019
 - The City Council liaisons did not support the request as presented, but supported the event being run by the City and being included as part of Holiday Bold, with free activities, decorations
 - The FOG gift shop would be open for the event to raise funds

ADJOURNMENT

Date / Time: June 14, 2019 / 4:12 PM